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Are PC problems getting in the way of your business?



RB Balch & Associates, Inc. PC Tips Newsletter

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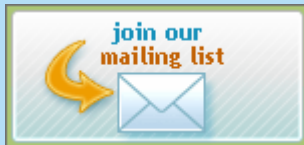
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RB Balch is a proud member Of



→ This Month's Special

We're here to help you build your business - and to help keep your costs down! Stay in touch with your clients with a professional looking emailed newsletter. THIS MONTH: FREE newsletter setup. NO CHARGE for setup with template (using this third party service; for example, for up to 2500 email address, about \$35/month).

You maintain/send it. OR, we can do it for you (about .5 hr per month) - you provide the text; we'll insert it; you provide the mailing list, we'll send it.

Get in touch - Stay in touch with your clients. Extremely reasonably priced. Customization (colors, fonts, graphics) available at your regular rate.

Contact RB Balch at 623-561-9366, help@rbbalch.com or from our website at www.rbbalch.com (for appointment scheduling). OR simply reply to this email. Mention this special and provide coupon at visit (or with payment if work is done remotely).

THIS IS YOUR COUPON.

→ Techy Tip

Use Technology to Grow Your Business

Do you still think of your computer as a "cost"? Do you consider your technology costs too high...with nothing in return?

Stop. Start thinking about technology as an investment in your company and an extremely easy way to help you improve both your productivity and your bottom line. How?



In about a half an hour you can set up a newsletter - using a template - that can then be mailed to your clients - monthly, quarterly, or when you have specials. (SEE OUR SPECIAL THIS MONTH).

In about a half an hour you can setup all of your data to backup off-site - providing you peace of mind that your data is safe (for example, 40GB of data, under \$30/month). This can be monitored (about .25 hr per week).

In about a half an hour you can setup remote access to your office computer so you can work comfortably from home - on those days you don't want to (or can't) get into the office.

In about a half an hour you can setup web statistics from your web site to monitor traffic. In about 2 to 5 hours you can have a basic website setup. This can be monitored (about .25 hr per week).

In about a half an hour you can setup filtering software - to monitor employee activities - generally leading to higher productivity (plus software, about \$40 to \$70).

In about a half an hour you can setup spam filtering to reduce virus and spyware infested unwanted emails - saving you \$100's of dollars in PC tech support service calls for repair. (some filtering software may be included with your operating system now; others about \$40).

We're all looking for ways to maintain and reduce costs - especially in this very challenging economy. Your computer is your friend...let it help you make your life less complicated (not more). Let your computer and technology help you stabilize and build your business and improve productivity and efficiency.

Questions? Need help? Contact us today! help@rbbalch.com OR 623-561-9366 OR schedule on-line at www.rbbalch.com.

Have an idea for a topic? Just let us know - or send in your questions to help@rbbalch.com. Was this article helpful? Please let us know.

Quick Tech Info

WIN XP PRO

WINDOWS XP PRO is still available on business series computers from Dell. We are a registered Dell business partner; let us help you order your new/replacement PCs. Consider replacement starting at 4 years + (before they crash). Our equipment pricing is same as you see from Dell; we do not mark up computers/servers. Our business is providing the on-site IT Service.

MOVING OFFICE LOCATION?

Let us help you plan your move. Moving can be nightmare...Let us help you plan your move so you can have a smooth transition. Ask for one of our trained Technical Move Specialists.

REMOTE TECHNICAL SUPPORT

Contact us for remote technical support - it's easy, fast, less interruptions at the office and LESS expensive for you! (. 5 hr

minimum vs. 1 hr. minimum when on-site). As simple as going to a web site.

Our motto: "You don't have a problem until you have a problem". Think about it. Contact Rochelle at rb@rbbalch.com.

Andy's Famous Corner

by Andy Karpel, the "A lot about nothing" expert

December Selections

Birthstones: Tanzanite, Zircon, and Turquoise

Meaning: Prosperity

Tanzanite. Discovered in Tanzania, tanzanite exhibits a rich violet-blue color for which the gemstone is treasured; often it is heat-treated to achieve this color. Colors range from blue to purple, and tanzanite that are medium dark in tone, vivid in saturation, and slightly violet blue command premium prices.

Tanzanite has increased in popularity and now is valued more for its own beauty and brilliance than as a sapphire substitute.

Zircon, derived from the Arabic words zar and gun, meaning gold and color, is found in a wide range of colors such as: blue, yellow, orange, brown, green, colorless, and red (the most prized color). For many years colorless zircon was used to imitate diamonds. Major sources of zircon are the Chanthaburi area of Thailand, the Palin area of Cambodia, and the southern part of Vietnam.

Turquoise, from the French expression Pierre tourques or Turkish stone, originated in the thirteenth century and describes one of the oldest known gemstones. Turquoise varies in color from greenish blue, through robin's egg-blue, to sky blue shades and its transparency ranges from translucent to opaque. Turquoise is plentiful and is available in a wide range of sizes. It is most often used for beads, cabochons, carvings, and inlays. Although its popularity fluctuates in fashion, it is a perennial favorite in the American Southwest.

Flower: Narcissus, Holly

Astrological Sign(s): Sagittarius The Archer Nov. 22 - Dec. 21
Capricorn The Goat Dec. 22 - Jan. 19

Moon Phases: Dec 5 1st Qtr - Dec 12 Full - Dec 19 Last Qtr - Dec 27 New -

Moon Me: December 12th is the full moon. It is called the Cold Moon. It's also called the Long Nights Moon by some Native American tribes. Several other names include: Snow Moon, Frost Moon, Oak Moon and Before-Yule Moon.

Calendar

Sunday, Nov 30 Advent begins (continues on Dec 7, Dec 14, Dec 21st)

Sunday, Dec 7 Pearl Harbor Day

Monday, Dec 8 Eid-UI-Adha (Festival of the Sacrifice)

Friday, Dec 12 Poinsettia Day

Tuesday, Dec 16 World War II "Battle of the Bulge" began. (1944)

Wed, Dec 17 Wright Brothers made their 1st flight at Kitty Hawk, N.C. (1903)
Friday, Dec 19 Charles Dickens published "A Christmas Carol". (1843)
Saturday, Dec 20 Louisiana Purchase completed in New Orleans. (1803)
Sunday, Dec 21 Winter Solstice (shortest day of the year)
Sunday, Dec 21 Chanukah at sundown - lasts 8 days
Thursday, Dec 25 Christmas Day
Friday, Dec 26 Boxing Day
Friday, Dec 26 Kwanzaa
Wednesday, Dec 31 New Year's Eve

Andy's - Imagine That

Does celery really have negative calories? All foods contain some calories. Look at it as how many calories does one stalk of celery contain, versus how many calories it takes to digest it. One 8" celery stalk contains about 6 calories. Many people believe you actually burn that off when chewing.

Celery does take a rather conscious effort to chew, chewing burns about the same amount as watching the grass grow. The calorie loss is going to be during the digestion of the celery. Celery is actually loaded with latent energy, but the plant's composition only allows us to metabolize a small amount. The latent energy is packed tightly in the form of cellulose; a complex sugar which humans are unable to metabolize.

It's not that the celery is difficult to digest, but rather it provides fewer calories than what is needed to digest it - so the overall effect is "negative calories". Keeping in mind, the amount of calories you lose is very minimal so celery is not miracle diet food. The good thing is celery can quickly satiate your hunger, preventing you from eating other high-calorie foods. SO in other words - it takes more calories to eat a piece of celery than the celery has in it to begin with.

Andy's - Second Hand Tidbits

For a cool brownie treat, make brownies as directed on a brownie mix. Then melt mints in double broiler and pour over warm brownies. Have some of those leftover Halloween candy bars? Chop them up with the food chopper. Peel, core and slice a few apples. Place them in a baking dish and sprinkle the chopped candy bars over the apples. Bake at 350 for 15 minutes! Serve alone or with vanilla ice cream. (not exactly great for the waistline but good!!)

Andy's - Yet More Useless Information

The phrase 'rule of thumb' is derived from an old English law, which stated that you couldn't beat your wife with anything wider than your thumb. This has been said to derive from the belief that English law allowed a man to beat his wife with a stick so long as it was no thicker than his thumb.

In 1782 Judge Sir Francis Buller is reported as having made this legal ruling. The following year James Gillray published a cartoon attacking Buller and caricaturing him as 'Judge Thumb'. The cartoon shows a man beating a fleeing woman and Buller carrying two bundles of sticks. The caption reads "thumbsticks - for family correction: warranted lawful!"

Quotes

"May Your Life Be Like Arithmetic: Joys Added - Sorrows Subtracted -

Friends Multiplied - Love Un-Divided"..... Unknown

'If the American people ever allow private banks to control the issue of their money, first by inflation and then by deflation, the banks and corporations that will grow up around them, will deprive the people of their property until their children will wake up homeless on the continent their fathers conquered.'... Thomas Jefferson

 **RB Balch. Who are we?**

Reflections of Better Business, published since 1994, is for employees, clients, friends and associates of RB Balch.

WHY - Purpose of this newsletter?

- To help you learn more about technology and computers
- To be informal and informative
- To answer specific questions asked by readers
- To continue our commitment of keeping you informed

WHO ARE WE

RB Balch. Full service IT Computer Consulting firm. Established 02/93. Experienced. Reliable. Ethical. Good. Accumulated revenues since 1993, over \$23 million. Our mission is to be your one source solution for all of your computer needs. Consider us your "computer guy", your IT department. We're only an email or phone call away.

SERVICES: PC Field Support - IT Consulting, Software Development Projects, Business/Marketing Consulting, Seminars & Keynotes.

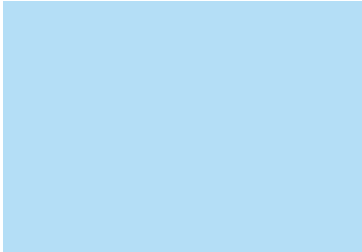
PC Field Support - IT Consulting: PC troubleshooting, network installation and maintenance, server and workstation setup/support, hardware and software upgrades, virus and spyware detection & repair, data recovery, backup/restore, programming, web design, web and email hosting, more. Troubleshooting is our specialty. Contact us as needed, or set-up recurring GOLD maintenance appointments (discounted, no contracts, no pre-paid bundle of hours required). We come to you.

Software Development Projects: PC development, no job too small. We specialize in projects 1 to 500 hours. New or maintenance. Simple changes or complex systems. Programming, Databases, Web design, Contingency plans/strategy plans, etc. Available nationally.

Business Consulting: Utilize technology to help you grow your business - we're here to help. IT strategies, Disaster/recovery planning, IT security audits. Marketing and promotional plans.

Seminars, Keynotes: Technology and Motivational workshops, keynotes and lunch programs for your staff or association. As a successful entrepreneur and award winning business owner, Rochelle Balch, president RB Balch and international professional speaker (member of the National Speakers Association), is available for programs for technology, team building, marketing and business, and personal development. Get everyone on the same page to understand technology in your company. Mention this newsletter for discount off speaking fees. For sample topics see www.rochellebalch.com

Appointments: BRONZE, SILVER OR GOLD recurring scheduled maintenance appointments offer reduced rates - and no contracts to



sign. We offer on call/as needed service and emergency service. We are available weekends/evenings/holidays, and on special retainer, if required. No pre-pays, change frequency or cancel maintenance appointments at any time. Contact us at help@rbbalch.com, at 623-561-9366, or visit our web site at www.rbbalch.com for on-line scheduling. Contact Rochelle Balch directly at rb@rbbalch.com or contact Andy Karpel directly at andy@rbbalch.com if you like.

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